GDG On Campus
Makerere University

MUC

AIFEST 2026

SPONSORSHIP DECK

About

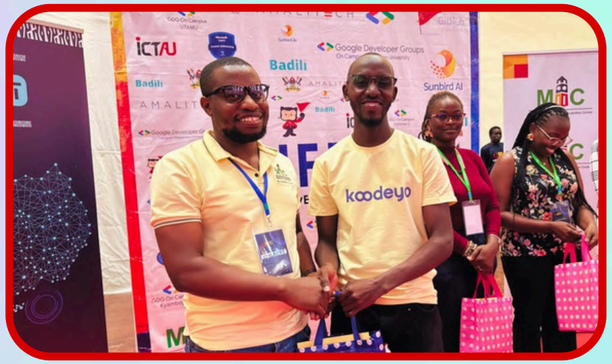
AIFest (AI Festival) is a *free flagship, student-centered AI innovation festival* organized by GDG On Campus Makerere University and Makerere Innovation ҭ Incubation Center (MIICHub) designed to democratize Artificial Intelligence through practical, impact-driven solutions. *AIFest was founded by Ronnie Atuhaire.*

The Inter-University AI Hackathon runs alongside, which serves as the core innovation engine of the festival. The hackathon brings together multidisciplinary student teams from universities across Uganda to ideate, build, and pitch AI-powered solutions addressing real-world challenges aligned with the UN Sustainable Development Goals (SDGs).

The 2025 edition marked the inaugural AIFest and Inter-University AI Hackathon, and it was a resounding success with *95 registered teams, 301 students from 28+ academic institutions.* → *aifestug.com*

AIFEST 2025

AIFEST
AI4UG2025


ICTAU
Badili
Google Developer Groups
Sunbird AI
koodeyo

AIFEST
AI4UG2025

ICTAU
Badili
Google Developer Groups
AIFEST
AI4UG2025

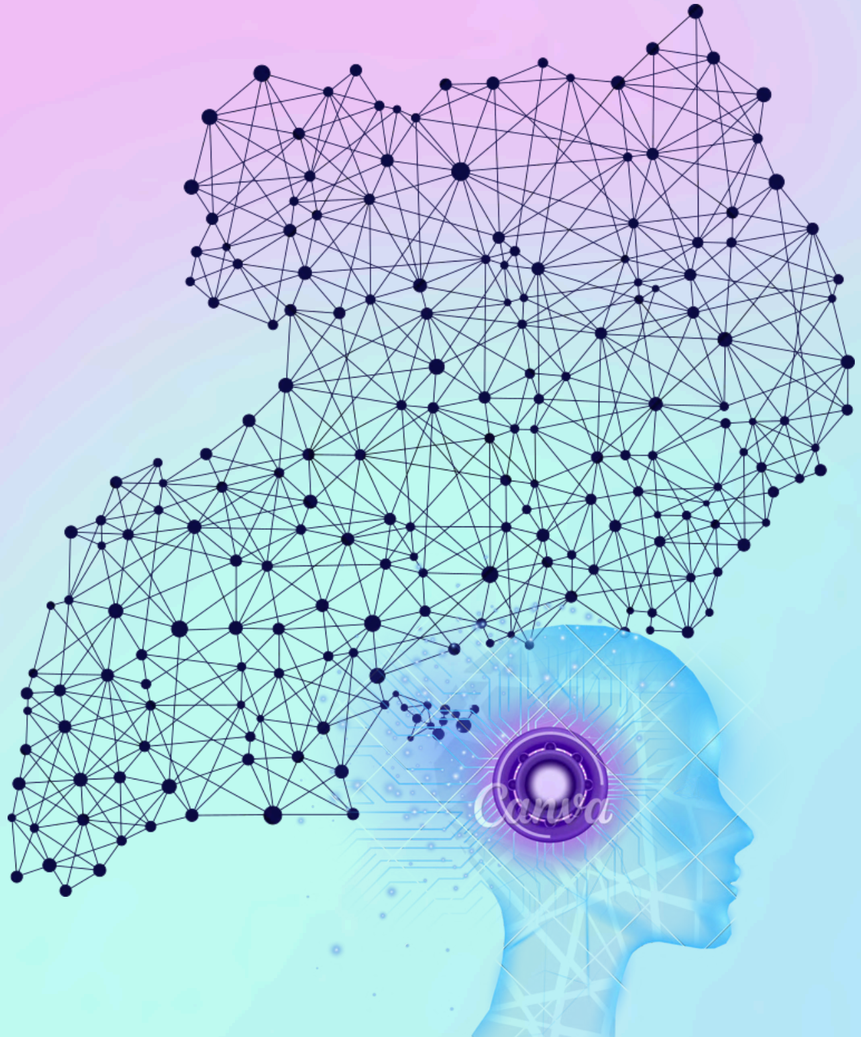
WINNER

AIFEST

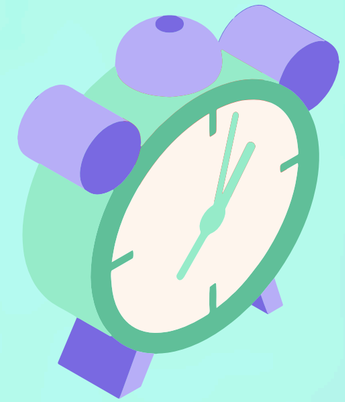
Sunbird AI
Badili
AIFEST
AI4UG2025

THEME

AI AGENTS FOR UGANDA



TIMELINE



Ideation

30th Jan

Prototype

20th Feb

Top 10

16th March

AIFest

04th April

AIFEST 2025 PARTNERS

SPONSORSHIP PACKAGES

OFFERS

KitKat

500 USD

- ✓ Logo Placement
- ✓ 1 social media shout-out
- ✓ Speaking slot (10 Mins)
- ✓ KitKat Robot Branding
- ✓ Booth Setup (2)

Lollipop

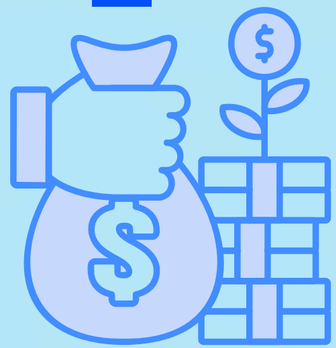
1,000 USD

- ✓ Speaking Slot (20 Mins)
- ✓ Event Shout-out (AIFest)
- ✓ 3 social media shout-outs
- ✓ All KitKat Benefits
- ✓ Lollipop Branding

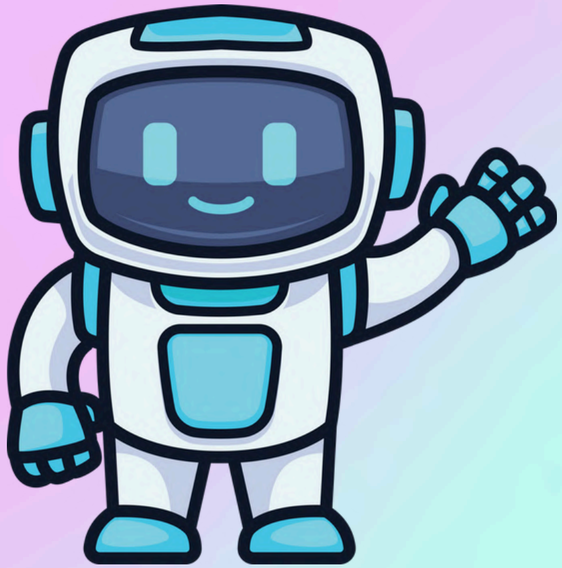
Marshmallow

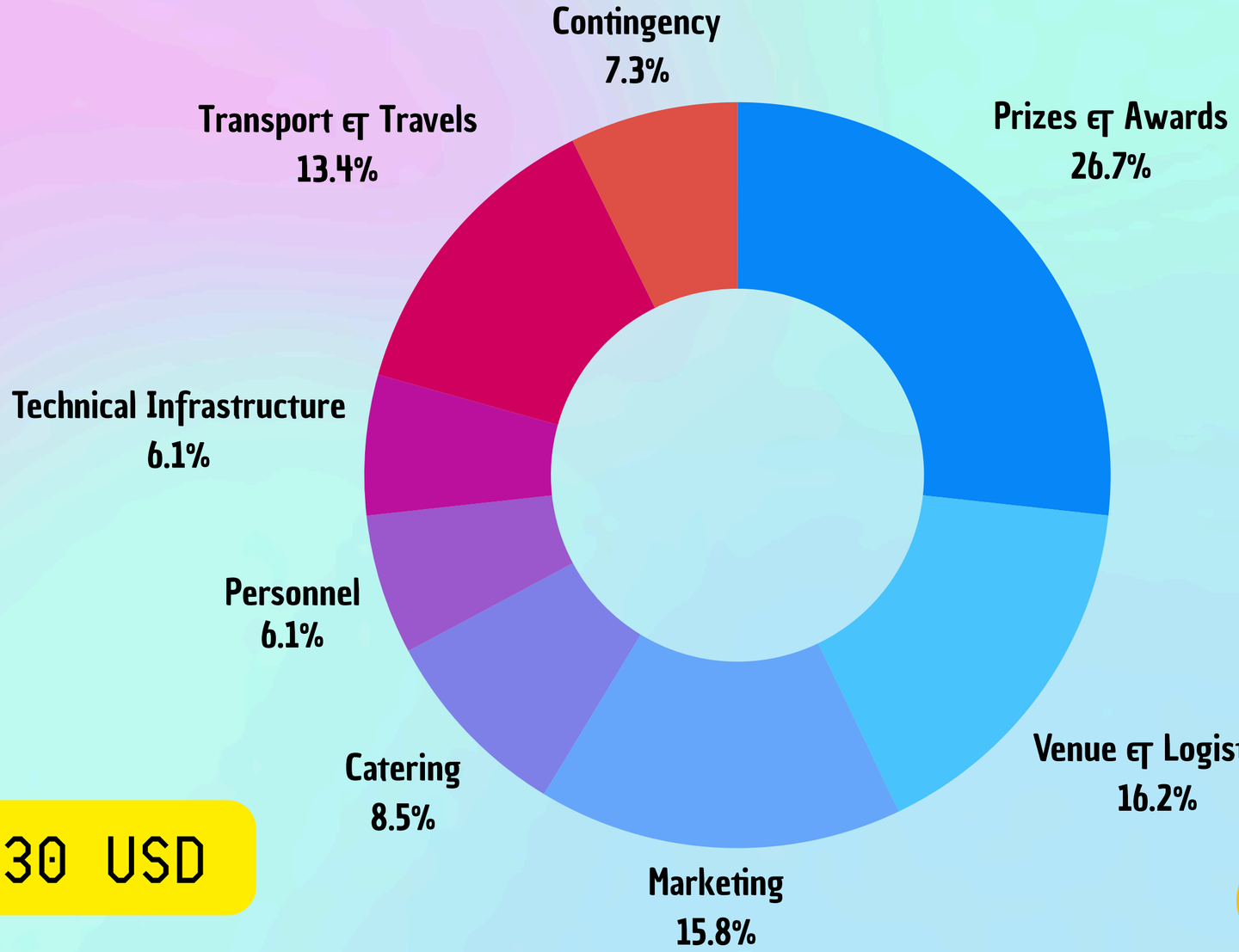
2,000 USD

- ✓ Marshmallow Robot Brand
- ✓ 5+ Social media posts
- ✓ Host Info Session
- ✓ Gold Sponsor Brag Rights
- ✓ All Lollipop Benefits



BUDGET





51,150,000 (UGX) ≈ 14,130 USD

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